

TREASURER'S OFFICE

GIFTS TO THE CITY AND COUNTY OF SAN FRANCISCO

DONOR DISCLOSURE FORM FOR 2006-2007

The Bank on San Francisco Program:

The following gifts were made to assist the City in promoting the Bank on San Francisco program. The cash gifts were received by the non-profit Earned Assets Resource Network on behalf of the Bank on San Francisco program, of which the Treasurer's Office is a partner. The gifts were for the official city business of promoting the Bank on San Francisco program through a media and marketing campaign.

	Donor name	Donor's financial interest involving City, if any	Nature of gift	Est. value	Use of gift by City
12/4/06	Bank of America	City is banking customer	Contribution for marketing costs	\$15,000	Marketing costs for Bank on San Francisco
9/29/06	Patelco Credit Union	None	Contribution for marketing costs	\$6,000	Marketing costs for Bank on San Francisco
9/29/06	Spectrum Federal Credit Union	None	Contribution for marketing costs	\$1,500	Marketing costs for Bank on San Francisco
10/30/06	Northeast Community Federal Credit Union	None	Contribution for marketing costs	\$300	Marketing costs for Bank on San Francisco
10/16/06	Mission National Bank	City is a banking customer	Contribution for marketing costs	\$300	Marketing costs for Bank on San Francisco
12/13/06	Bank of the West	Vendor	Contribution for marketing costs	\$6,000	Marketing costs for Bank on San Francisco
3/29/07	Imperial Capital Bank	None	Contribution for marketing costs	\$500	Marketing costs for Bank on San Francisco
3/29/07	Union Bank of California	City is a banking customer	Contribution for marketing costs	\$25,000	Marketing costs for Bank on San Francisco
December 2006	CBS Outdoor	Vendor	Outdoor Advertising space (In-kind)	\$6,750	Media space for Bank on San Francisco
December 2006	CBS Outdoor	Vendor	Outdoor Advertising space (In-kind)	\$50,000	Media space for Bank on San Francisco
December 2006	Clear Channel	Vendor	Outdoor Advertising	\$24,200	Media space for Bank on San

			Space (In-kind)		Francisco
07/01/06 – 06/30/07	McCann Worldgroup	None	Donated staff time to develop creative campaign (In-kind)	\$130,531	Staff time to develop marketing campaign for Bank on San Francisco.

Gifts to Department:

Date	Donor name	Donor's financial interest involving City, if any	Nature of gift	Est. value	Use of gift by City
10/27/06	Coldstone Creamery Ice Cream	None	Hosted ice cream social for 100 employees (In-kind)	\$600	Hosted ice cream social for staff.