

Form A: Minimum Qualifications Checklist

For a firm’s proposal to be considered responsive, the following minimum qualification must be met. Details requiring the stated minimum requirements can be found on the request for proposals. Respond below to indicate the firm’s ability to meet these requirements and list the page(s) on the firm’s proposal where these qualifications are listed.

Minimum Qualifications	Response	Page(s)
1. Does the firm have three years of demonstrated experience providing the communications services outlined in the scope of work for the service area(s) for which they are applying?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
2. Does the firm have one year of demonstrated experience working with the City of San Francisco or similar government agency?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
3. Does the firm have experience designing a campaign for a multi-lingual audience?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
4. Does the firm have experience increasing utilization of products or services?	<input type="checkbox"/> Yes <input type="checkbox"/> No	