**Sourcing Event 0000007467**  
**Attachment 4**  
**Price Proposal**

Proposers shall submit a complete Price Proposal by completing the following in this attachment:

The total Not to Exceed (NTE) amount for this contract is $250,000.00. Provide a clearly labeled fee proposal with the (6) sections below, one per phase, one for total cost, and one for average hourly rate. Proposers are asked to provide the following information:

* Total cost
* Itemized budget
* Number of hours and hourly rate (where applicable)
* Budget narrative explaining each budget line item

For the average hourly rate, Proposers are asked to list each member of the evaluation team and their hourly rate, then provide the average hourly rate across the team. The average hourly rate will be scored based on the following formula:

Score = (Lowest Proposed Average Hourly Rate/Proposer’s Average Hourly Rate) x (5 points)

Note: K2C typically provides compensation for participation (ex: incentives for completing survey or focus group) and considers this a best practice. Please incorporate this strategy into your budgets as needed for each phase.

Price proposal will be evaluated as follows:

* Average Hourly Rate formula (5 points)
* Review of budget to ensure that it is reasonable, sufficiently detailed, and justified. (10 points)

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| **Phase A1: Impact Evaluation, Quantitative/Administrative Data analysis** | | | | |
| *Item* | *Description* | *Hours (if applicable)* | *Hourly Rate (if applicable)* | *Cost* |
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|  |  |  | **TOTAL COST FOR PHASE A1** |  |

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| **Phase A2: Impact Evaluation, Qualitative Data analysis** | | | | |
| *Item* | *Description* | *Hours (if applicable)* | *Hourly Rate (if applicable)* | *Cost* |
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|  |  |  | **TOTAL COST FOR PHASE A2** |  |

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| **Phase B: Examination of Program Operation** | | | | |
| *Item* | *Description* | *Hours (if applicable)* | *Hourly Rate (if applicable)* | *Cost* |
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|  |  |  | **TOTAL COST FOR PHASE B** |  |

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| **Phase C: Blueprint for Future Evaluation** | | | | | |
| *Item* | *Description* | | *Hours (if applicable)* | *Hourly Rate (if applicable)* | *Cost* |
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|  |  | |  | **TOTAL COST FOR PHASE C** |  |
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| **TOTAL COST FOR ALL PHASES** | |  | | | | |

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| **AVERAGE HOURLY RATE** | |
| *Evaluation team member* | *Hourly Rate* |
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| **AVERAGE HOURLY RATE** |  |